



ISSN NO. 2320-5407

Journal homepage: <http://www.journalijar.com>
Journal DOI: [10.21474/IJAR01](https://doi.org/10.21474/IJAR01)

**INTERNATIONAL JOURNAL
OF ADVANCED RESEARCH**

RESEARCH ARTICLE

VIEWS OF YOUTH REGARDING MEDIA REPRESENTATION OF DIFFERENT FORMS OF CRIMINAL VICTIMIZATION.

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Manuscript Info

Manuscript History:

Received: 19 March 2016
Final Accepted: 26 April 2016
Published Online: May 2016

Key words:

Views, Youth, Media, Criminal.

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Abstract

The study entitled, "Views of youth regarding media representation of different forms of criminal victimization", was carried in district Kanpur and Lucknow in the year 2014 to assess the Youth opinion and views about role of media to present the youth crime. Thus, 2 different colleges and 2 different universities were selected from both Lucknow and Kanpur districts with 160 respondents. 50.0 percent were male respondents and 50 percent also female respondents in study area. 90.0 percent respondents said that media present on balanced picture of today's youth with mean score 1.90 and rank I. 20.0 percent respondents agree that rape is burning issues of girls crime today's

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Introduction:-

Youth and crime is not a new phenomenon. In the past as well as in the present day in societies, there have been always a good number of crime cases found like murder, theft, sexual involvement, kidnapping, robbery, attempt to murder, cheating etc where the youth are involved. Youth crime news is an important component of news. The media's coverage of crime news can reveal vital information about crime. Media cover different races when dealing with crime can speak to the larger issues of youth crimes, but more specifically to investigate cover victims like murder, suicide, rape, sexual abuse etc. National and independent studies continue to maintain that the media holds an important position for communication, and information sharing and dissemination in society. Crime news can span most sections of a newspaper, television, internet etc.. The media favor stories about conflict, and youth crime news can easily deliver this conflict. Youth crime in newspapers, television provides people information in way of news.

Research Methodology:-

The study was conducted in 25 Dec to 25 Feb, The survey was conducted in 2 different colleges and 2 different University in Lucknow and Kanpur districts with 160 respondents. These areas shall present different segment of youth. Dependent and independent variables namely age; castes, Religion, education, family income, and father qualification, Father Occupation, Mother Qualification and Mother Occupation etc. were used. The collected data were subjected to statistical analysis for which statistical tools, percentage, weighted mean, Rank and correlation coefficients were used.

Observation and assessment

Gender:

Table No 1: Distribution of respondents according to gender.

N=160

Gender	Frequency	Percent
Male	80	50.0
Female	80	50.0
Total	160	100.0

Table shows that 50.0 percent were male respondents and 50 percent also female respondents in study area. Male and female both aware sources of news through various media. According to table male and female respondents are equal. The male and female respondent's views are different. Gender is also used to distinguish whether male and female have different views about role of media on youth crime.

Table: 2: Distribution of respondents according to different form of criminal victimization.

S. No	Various forms of criminal victimization	Yes	No	Mean Score	Rank
1.	Media present balanced picture of today's youth.	90.0	10.0	1.90	I
2.	Media reporting on most youth violent crime.	84.4	15.6	1.84	II
3.	Media perception of crime based on reality.	81.3	18.8	1.81	IV
4.	Youth crime rarely appears in news.	50.0	50.0	1.50	V
5.	Crime news encourages the news for safety.	86.9	13.1	1.87	III

90.0 percent respondents said that media present on balanced picture of today's youth with mean score 1.90 and rank I whereas 84.4 percent respondents have understand that media reporting on youth crime, focusing on the violent crime with mean score 1.84 and rank II. 86.9 percent of respondents have understand that the crime news encourages the information for personal safety with mean score 1.87 and rank III. 81.3 percent of respondents have viewed that media perception of crime based on reality with mean score 1.81 and rank IV. 50.0 percent of respondents said that youth crime rarely appear in news with mean score 1.50 and rank V.

Table: 3 Distribution of respondents according to current Problems of youth crime

Current issues of girl's crime

Table3: Distribution of respondent's current issues of girls crime.

Current issues of girls crime	Frequency	Percent
Rape	32	20.0
Sexual abuse	12	7.5
Eve teasing	23	14.3
Mental & Physical Torture	19	11.9
All	74	46.3
Total	160	100.0

20.0 percent respondents agree that rape is burning issues of girls crime today's. 7.5 percent of respondents have viewed that sexual abuse current issues of girls crime. 14.3 percent of respondents have agree that eve teasing is recent issues of girls crime whereas 11.9 percent female respondents have also understand that eve teasing are current issues of girls crime. 46.3 percent respondents have understand that current issues of girls crime were rape, sexual abuse, eve teasing and mental and physical torture all.

Conclusion:-

This study analysis "Views of youth regarding media representation of different forms of criminal victimization". Rape is most burning issues of girls crime in today's society. In several research on human trafficking, victim's support mobilization for women's safety and women sexual abuse cases have all contributed as successful crime prevention initiatives, which have promoted improvements in the quality of facts and dissemination of information. In the increasing media coverage on human trafficking resulted in the expansion of resources, awareness and support towards the sexual slavery of women and girls. Moreover, internet initiatives are increasingly emerging, such as State safe and human trafficking org, which offer tools, discussion space and prevention information. There has also been enhanced attention of crime victims in media coverage, which has impacted on the increasing number of victim support movements and training manuals for the media.

Recommendations and suggestions:-

The following are the suggestions by which the youth can be aware from the crime.

- ❖ The youth could aware from the crime by reading regular newspaper.
- ❖ By the news telecast on the television, the public (youth) can enhance their knowledge about increasing cases of crime doing in their nearby or far away.
- ❖ Media present certain programs through television like crime petrol, Savdhan India through which people (youth) are aware about crimes which are falling in society. The news media should be report crime as a series

of individual events without adequate attention to its overall context. Media has a role in supporting youth and preventing youth crime.

❖ **Media provide context for crime in regular reporting.**

In almost every area of news —rape, sexual abuse, drug abuse— general information is integrated with spot reports and the news makes sense of events for audiences by placing them in a larger context.

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