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REVIEWER'S REPORT

Manuscript No.: **IJAR-50794**

Date: March 25, 2025.

Title:

Incorporating the Green agenda into Organizations: A practitioner perspective

Recommendation:

Accept as it is

Accept after minor revision.....

Accept after major revision

Do not accept (*Reasons below*)

Rating	Excel.	Good	Fair	Poor
Originality		X		
Techn. Quality		X		
Clarity		X		
Significance		X		

Reviewer Name: Lakhdar Guerine

Date: March 25, 2025.

Reviewer's Comment for Publication.

(To be published with the manuscript in the journal)

The reviewer is requested to provide a brief comment (3-4 lines) highlighting the significance, strengths, or key insights of the manuscript. This comment will be Displayed in the journal publication alongside with the reviewers name.

The study delves into the integration of ecological practices in companies, shedding light on their practical implications for CSR and ESG performance. It follows a clear academic structure, bolstered by concrete industry examples. The work is based on a solid theoretical framework that compares companies and regions, providing a comprehensive understanding. It highlights corporate motivations and illustrates trends with quantitative data, empowering the reader with actionable insights.

Detailed Reviewer's Report

REVIEWER'S REPORT

Line6: the
Line 21: important
Line 25: citizen
Line 41: the issues relating to the environment.
Line 41: green
Line 44: green
Line 45: to environment friendly
Line 58: environmental damage,
Line 69: to also briefly illustrate the meaning of this term through
Line 71: packaging
Line 71 & 72: bio-degradable,
Line 81: real-life
Line 92: environment friendly
Line 94: demonstration
Line 100: who
Line 105: get glimpses
Line 106: which can
Line 109: be having
Line 111: promoting
Line 118: Can such an act be construed as something with serious intent?
Line 124: Year 2014 to Year 2024
Line 140: organization's
Line 146: 100 listed companies from the National Stock Exchange, India
Line 216: in the quest for an eco-friendly
Line 223: proactive
Line 246: decision making

Commented [LG1]: Remove: the

Commented [LG2]: Replace by: vital

Commented [LG3]: Rewrite: to discuss the environmental issues

Commented [LG4]: Add: a green

Commented [LG5]: Add: " green "

Commented [LG6]: Remove: damage
Rewrite: environmental impact

Commented [LG7]: Rewrite: to also briefly to illustrate the meaning of this term through

Commented [LG8]: Add: packaging material

Commented [LG9]: Rewrite: biodegradable

Commented [LG10]: Rewrite: real-world

Commented [LG11]: Rewrite: environment-friendly

Commented [LG12]: Add: a demonstration

Commented [LG13]: Replace : who by that

Commented [LG14]: Replace by : gain insights

Commented [LG15]: Replace by : that can

Commented [LG16]: Replace by: be having have

Commented [LG17]: Can such an act be construed interpreted as something with serious having intent

Commented [LG18]: Rewrite 2014 to 2024

Commented [LG19]: Rewrite: organization

Commented [LG20]: Rewrite: 100 listed companies on the National Stock Exchange of India

Commented [LG21]: Rewrite : the quest for pursuit of an eco-friendly

Commented [LG22]: Add: a proactive

Commented [LG23]: Rewrite: decision-making

To improve the document, it is recommended to make it more concise by avoiding repetitions and summarizing ideas. The methodology should be detailed to clarify data sources and analysis methods. Adding practical recommendations would help companies adopt a more sustainable strategy. Integrating recent case studies would better illustrate current trends. However, it's crucial to clarify certain concepts with precise definitions to ensure the audience is well-informed and clear about the concepts.