

## REVIEWER'S REPORT

Manuscript No.: IJAR-51997

Date: 31-05-2025

**Title: Intellectual Property Rights in the Digital Age: Issues and Solutions** □

### Recommendation:

Accept as it is.....**YES**.....  
 Accept after minor revision.....  
 Accept after major revision .....  
 Do not accept (*Reasons below*) .....

Rating	Excel.	Good	Fair	Poor
Originality		√		
Techn. Quality		√		
Clarity			√	
Significance			√	

**Reviewer's Name:** Dr Abdul Hameed Shah

**Reviewer's Decision about Paper:**      **Recommended for Publication.**

**Comments** (*Use additional pages, if required*)

### **Reviewer's Comment / Report**

#### General Overview

This paper addresses the critical and evolving challenges of Intellectual Property Rights (IPR) enforcement in the context of rapid digital technological advancements. It offers a comprehensive exploration of the complexities surrounding digital piracy, copyright infringement, and unauthorized content distribution. The work balances problem identification with proposed multifaceted solutions, including technological, legal, and cooperative strategies, making it a relevant contribution to contemporary discourse on IP protection.

# International Journal of Advanced Research

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### Abstract

The abstract effectively summarizes the core themes of the paper, clearly highlighting the impact of digital technology on IPR, the main challenges encountered, and the suggested multi-pronged solutions. It succinctly conveys the need for updated international legal frameworks and technological innovation such as blockchain and AI, while emphasizing collaboration and public awareness. The abstract also mentions the paper's methodological approach through case studies and trend analysis.

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### Introduction

The introduction lays a strong foundation by defining Intellectual Property Rights and their growing importance in fostering creativity and innovation. It effectively contextualizes the digital age's disruptive influence on traditional IP enforcement, particularly through decentralized, borderless digital platforms that facilitate piracy and unauthorized sharing. The explanation of different forms of IP and the economic and ethical implications of infringement provides readers with a clear understanding of the stakes involved.

The paper also references authoritative sources such as WIPO to support the scale of digital piracy's impact. The discussion on the difficulties of enforcement across multiple jurisdictions captures a key real-world challenge faced by policymakers and IP owners.

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### Clarity and Structure

The manuscript is logically structured, with coherent progression from abstract to introduction and further sections. The language is formal, clear, and accessible, appropriate for an academic and professional audience. Key terms and concepts are well defined, and the paper maintains focus on the topic throughout.

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### Significance and Contribution

This paper addresses an urgent and complex issue with broad implications across creative industries, technology development, and international law. By integrating technological, legal, and cooperative perspectives, it contributes valuable insights into balancing innovation incentives with protection against unauthorized use. The focus on emerging technologies like blockchain and AI for enforcement highlights cutting-edge solutions, while the stress on global cooperation and ethical consumption situates the discussion within a socio-political framework.

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### Overall Assessment

The study provides a thorough and insightful examination of Intellectual Property Rights challenges in the digital era. It combines an analysis of existing problems with forward-looking solutions and policy recommendations, positioning itself as a meaningful resource for academics, legal experts, technologists, and policymakers involved in IP protection and digital content management.