

REVIEWER'S REPORT

Manuscript No.: **IJAR-52892**

Date: 18/07/2025

Title: *Sanatan Wisdom in a Capitalist World: Eternal Concepts for a Beautiful Life*

Recommendation:

Accept as it is

✓Accept after minor revision.....

Accept after major revision

Do not accept (*Reasons below*)

Rating	Excel.	Good	Fair	Poor
Originality		√		
Techn. Quality		√		
Clarity			√	
Significance		√		

Reviewer Name: Dr Touseef Malik

Date: 18/07/2025

Reviewer's Comment for Publication.

This thought-provoking manuscript skillfully juxtaposes timeless Sanatan Dharma principles with the dissonance of capitalist modernity. It offers a lucid and spiritually grounded alternative framework for personal and societal transformation, resonating with contemporary readers navigating consumerist pressures.

Recommendation: Accept after minor revision

Detailed Reviewer's Report

Strengths

Conceptual Innovation: The manuscript presents a unique and culturally rooted philosophical discourse by linking Sanatan Dharma to challenges posed by capitalism.

Narrative Clarity: The writing is highly accessible and inspiring, engaging both academic and lay audiences with relatable metaphors and examples from epics.

Cultural Relevance: The text provides a much-needed Indic philosophical perspective, offering indigenous solutions to modern existential dilemmas.

Spiritual Depth: Each Sanatan concept, Maya vs Anand, Atithi Devo Bhava, AdiShakti, and the Law of the Trinity is explained with clarity and spiritual nuance.

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Contemporary Appeal: The article encourages readers to lead a balanced, mindful, and ethical life without rejecting modern systems, making it practical and inclusive.

Weaknesses

Lack of Methodological Rigor: Philosophically, the paper lacks references or citations from authoritative scriptures or academic texts to strengthen its credibility.

Overly Generalised Language: Some terms, such as "capitalist world" and "beautiful life," are used without clear definitions or parameters.

Limited Theoretical Framing: The paper would benefit from connecting with broader philosophical or sociological theories (e.g., Weberian views on modernity, or post-materialist perspectives).

Structural Gaps: The manuscript would benefit from subheadings or a more academic format (introduction, theoretical lens, discussion, and conclusion) to improve readability and scholarly tone.