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REVIEWER'S REPORT

Manuscript No.: IJAR-53047 Date: 31-07-2025

Title: The impact of the Commercialization Ban of Bt Eggplant to the Consumption of Eggplant of Agriculture Students in Laguna State Polytechnic University – Siniloan

Recommendation:	Rating	Excel.	Good	Fair	Poor
Accept as it is	Originality		⋖		
Accept after minor revision	Techn. Quality		<		
Accept after major revision	Clarity		<		
Do not accept (Reasons below)	Significance		<		

Reviewer Name: Mir Tanveer

Reviewer's Comment for Publication.

Abstract Review:

The abstract provides a concise summary of the study. It clearly identifies the central issue—the commercialization ban of Bt eggplant in the Philippines—and its perceived and measured effects on consumption behavior among agriculture students. The objective of assessing knowledge, perception, and consumer behavior is well stated. The sample size is noted, and the findings are summarized in a straightforward manner. The language is largely clear, and the conclusion logically follows from the presented results. The abstract aligns well with the key themes of GMO awareness, consumption, and the influence of policy decisions.

Keyword Review:

The keywords are relevant and appropriately defined. Each term reflects an important component of the study and contributes to the thematic clarity. Definitions are succinct and useful for establishing conceptual understanding. The terms "Bt Eggplant," "Commercialization," "GMO," and "Perception" are particularly pertinent to the focus of the research.

Introduction Review:

The introduction provides a contextual foundation for the study by linking biotechnology to historical and modern agricultural practices. It references the long-standing relationship between biotechnology and food production, citing both ancient and contemporary examples. The mention of risks and uncertainties is apt, and the transition from general biotechnology to specific concerns about GMOs is clearly stated. The citation (Ranjha et al., 2022) anchors the discussion in academic literature. The rationale for exploring consumer behavior and attitudes toward Bt eggplant is grounded in contemporary debates about GMOs and public acceptance.

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General Observations:

The paper presents a timely and relevant investigation into a significant agricultural and policy issue in the Philippines. The focus on a specific population—agriculture students—adds contextual precision to the research. The structure follows academic conventions, and the linkage between knowledge, perception, and behavior is logically explored. The tone is objective and research-oriented. There is a clear effort to maintain consistency between the components of the study: from problem framing, through data collection, to results interpretation.

Overall Assessment:

The article offers a focused, coherent, and contextually relevant exploration of the impact of GMO commercialization policy on consumer behavior. It demonstrates a good balance between empirical analysis and conceptual framing. The integration of biotechnology history, policy considerations, and consumer perspectives makes this study a valuable contribution to discussions surrounding GMOs and agricultural education.