REVIEWER'S REPORT

Manuscript No.: IJAR-53277   Date: 12-08-2025

Title: Investigation of the Collective Memory of Urban Residents: A Case of an University Healthcare Campus

Recommendation:

Accept as it is …………………………………

Accept after minor revision……✓……

Accept after major revision …………

Do not accept (*Reasons below*) ………

Rating	Excel.	Good	Fair	Poor
Originality			✓	
Techn. Quality		✓		
Clarity			✓	
Significance		✓		

Reviewer Name: Dr Ankur Jyoti Dutta   **Date:** 12-08-2025

Reviewer's Comment for Publication.

(*To be published with the manuscript in the journal*)

The reviewer is requested to provide a brief comment (3-4 lines) highlighting the significance, strengths, or key insights of the manuscript. This comment will be Displayed in the journal publication alongside with the reviewers name.

- The abstract can be elaborated a little more to suggest a larger idea what the paper is about and will do.
- Section heads needs to be organised as per the journal structure
- Minor grammatical errors were observed which needs to rechecked
- The images and tables needs to mentioned along with the sources within the same context nit as end notes
- Additional references needs to be included in the paper

Detailed Reviewer's Report

1. The conclusion section of the paper can be divided into two sections one with the conclusion part and the other can be the future recommendations as currently the part is way to elaborate.

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Similarly, the introduction part can be sub-divided into smaller sections as it will be more narrative and easier to follow which in current stage seems to be missing. A smaller section of background study in the existing literature can also be included.

2. The referencing in the paper seems to be too less as it is a vast study it requires more reference materials which needs to be developed.

3. In the acknowledge it is mentioned that the work is the compilation of a phd work so it's need to mentioned which year the thesis submitted along with is the phd awarded or not.

4. The sampling part needs to include the parameters of the sample size and its selection. Similarliy the data analysis needs to state the formula and parameters included in that formula to derive the desired results.

5. A section of analysis, findings and discussions need to be included to explore the results obtained from the work and how it led to the conclusion of the paper.