

REVIEWER'S REPORT

Manuscript No.: IJAR-54012

Date: 26-09-2025

Title: EXPLORING GENDERED LANGUAGE USE IN FILIPINO SOCIAL MEDIA DISCOURSE: IMPLICATIONS FOR COMMUNICATION AND IDENTITY CONSTRUCTION.

Recommendation:

Accept as it is

Accept after minor revision.....

Accept after major revision

Do not accept (*Reasons below*)

Rating	Excel.	Good	Fair	Poor
Originality	✓			
Techn. Quality	✓			
Clarity		✓		
Significance	✓			

Reviewer Name: Syed Mohammad

Reviewer's Comments for Publication

The manuscript presents a timely and original qualitative analysis of gendered language in Filipino social media. It effectively integrates Critical Discourse Analysis with gender-performativity theory and demonstrates strong alignment with relevant Philippine legal frameworks (RA 9710, RA 11313, CHED CMO No. 1). The data corpus of 300 posts across major platforms is appropriate and well analyzed, and the discussion offers valuable insights for communication studies and gender-inclusive policy making.

Strengths

- Well-defined objectives and comprehensive methodology grounded in CDA.
- Clear connection between linguistic findings and national legal mandates.
- Significant contribution to gender and digital-discourse scholarship in the Philippine context.

Suggestions for Minor Revision

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1. **Language/Editing:** There are occasional typographical inconsistencies (e.g., missing spaces such as "USEIN," inconsistent use of quotation marks, and slight formatting errors). A careful proofread for spacing, punctuation, and tense consistency is advised.
2. **Conciseness:** Some sections, particularly the Methodology and Data Collection, could be streamlined to avoid repetition.
3. **References:** Ensure all in-text citations (e.g., Kakoliris, 2025) are included in the reference list and that all dates and spellings are correct.