

REVIEWER'S REPORT

Manuscript No.: IJAR-54140

Title: Real-Time Tracking for Non-BS6 Chassis: Finding the Right Market Fit

Recommendation:

Accept as it is

Accept after minor revision.....

Accept after major revision

Do not accept (*Reasons below*)

Rating	Excel.	Good	Fair	Poor
Originality		✓		
Techn. Quality			✓	
Clarity			✓	
Significance		✓		

Reviewer Name: Dr. Supri Yanto.

Date: September 30, 2025

(Introduction):

The objectives and research questions are appropriate, but the wording could be more precise. The second research question (p. 3, lines 82-83) seems too practical and not reflective enough for a journal.

(Methods):

Although qualitative and descriptive research designs are mentioned, there is no explanation of how qualitative analysis is conducted. Is thematic analysis used? Coding? This is not explained.

The multi-criteria framework (p. 7) is listed, but there is no information about how each provider is assessed (assessment scale), how the weightings for each criterion are determined, and how the final score is calculated. This makes the evaluation process impossible to replicate.

Lack of Sample Information. Although the purposive sample is described, the description of the profiles of the 40 initial stakeholders (e.g., how many OEMs, how many logistics providers) is minimal. Similarly, the basis for selecting five companies for in-depth evaluation needs stronger justification than 'alignment with the study objectives' (p. 7, lines 199-201).

(Results):

There is an impression that not all analyses from the framework are reported in full. For example, the assessment results per criterion for each company (technical score, operational score, etc.) are not presented, only their qualitative descriptions. The presentation of prices for Blackbox (p. 11) is very detailed, but for other providers it is lacking.

(Discussion):

The authors failed to connect their findings in depth with the literature reviewed in the review section (for example, how do the findings on LoRaWAN reinforce or contradict Griesse (2019) or Prajwal et al. (2022)?).

The discussion focuses solely on practical implications ('how to choose a provider'). There is no discussion of how this GPS/GSM rental business model contributes to supply chain management theory or technology adoption.

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There is no section that explicitly limits the limitations of the study, such as sample size, potential bias in interviews, or generalisation of findings outside the Indian context.

(Conclusion):

The suggestions for future research are too general (not specific). They should be derived from the limitations of the research that have been identified, for example, researching the factors for successful implementation of the rental model, or exploring the integration of other technologies such as IoT sensors.

Detailed Reviewer's Report