

REVIEWER'S REPORT

Manuscript No.: IJAR-54364

Title: Management and Commerce Lessons from Bhagavad Gita

Recommendation:

Accept as it is

Accept after minor revision YES

Accept after major revision

Do not accept (*Reasons below*).....

Rating	Excel.	Good	Fair	Poor
Originality	YES			
Techn. Quality		YES		
Clarity		YES		
Significance		YES		

Reviewer Name: Dr. Himanshu Gaur

Date: 16/10/2025

Detailed Reviewer's Report

The paper titled "Management and Commerce Lessons from Bhagavad Gita" presents a thoughtful and intellectually engaging exploration of how the timeless wisdom of the Bhagavad Gita can be meaningfully applied to modern management and commerce. The abstract effectively outlines the purpose and scope of the study, highlighting the Gita's enduring relevance in shaping ethical leadership, decision-making, and sustainable business practices. By situating the scripture within the broader context of the Indian Knowledge System (IKS), the author bridges ancient philosophical insights with contemporary corporate challenges, offering a unique interdisciplinary perspective that blends spirituality and strategic management. The paper's strength lies in its focus on core managerial values such as integrity, duty, resilience, and self-discipline—principles deeply rooted in the Gita's teachings—which can enhance organizational culture and promote holistic development. The integration of ethical frameworks inspired by Nishkama Karma (selfless action) and Sthitaprajna (steady intellect) adds depth and philosophical richness to the management discourse. Moreover, the emphasis on sustainability and value-based leadership reflects the growing global need for ethical and environmentally conscious business strategies. The abstract is clear, coherent, and well-structured, providing a strong conceptual foundation for further discussion. However, minor improvements are suggested, such as refining sentence flow for conciseness, ensuring consistent formatting of key terms (e.g., "Indian Knowledge System" capitalized uniformly), and possibly adding a brief mention of how specific management theories align with the Gita's teachings to strengthen the academic rigor. Overall, the paper presents an insightful synthesis of traditional Indian wisdom and modern management thought, contributing meaningfully to the field of value-based business education and ethical commerce. The manuscript is therefore accepted with minor revision.