

REVIEWER'S REPORT

Manuscript No.: IJAR-55156

Title: Research on Innovative Pathways for Online Ideological and Political Education in China Higher Education

Recommendation:

Accept as it is

Accept after minor revision.....

Accept after major revision

Do not accept (*Reasons below*)

Rating	Excel.	Good	Fair	Poor
Originality		✓		
Techn. Quality		✓		
Clarity		✓		
Significance	✓			

Reviewer Name: Dr.Mithilesh kumar shukla

Reviewer's Comment for Publication:

The integrated media era has significantly altered information dissemination and youth cognition, posing new challenges and opportunities for online ideological and political education in higher education. This study analyzes the misconceptions in this educational domain from three perspectives: audience, media, and supply. It suggests a shift from "one-way indoctrination" to "two-way interaction" and emphasizes the need for a content production mechanism focused on "youth resonance." This research seeks to break traditional educational paradigms by aligning with the cognitive characteristics of youth, ultimately enhancing online education effectiveness. By understanding youths' cognitive and emotional frameworks, the study aims to bridge the "communication gap" and transform educational outreach into impactful engagement, with research conducted from 2025 to 2027 using varied methods including literature review and case studies.

Recommendation: Accept after minor revision ,the meaning of youth and its age

Detailed Reviewer's Report

STRENGTHS:

- 1- Converged media technology is not merely a communication tool but a force for reconstructing educational environments.
- 2- present time needs of online ideological and political education in higher education institutions for youth demographic..
- 3- There are three(audience, media, and supply) prominent dimensions about online ideological and political education in higher education institutions.
- 4- To enhance online education and fundamental mission of fostering virtue and cultivating talent with high quality and conceptualized ideas.
- 5- New challenges and opportunities for online ideological and political education in higher education institutions.

International Journal of Advanced Research

Publisher's Name: Jana Publication and Research LLP

www.journalijar.com

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- 6- This paper explores innovative pathways for online ideological and political education in higher education institutions with the cognitive characteristics of contemporary youth.
- 7- faculty-student collaboration", "teacher-led" model
- 8- AI digital human micro-video series portraying student life struggles.

WEAKNESSES:

- 1-Emphasis of traditional educational paradigms.
- 2- Integrate on campus and off-campus resources, online and offline platforms express more difficulties.
- 3- Converged media technology is not merely a communication tool but a force for reconstructing educational environments.,why.