

REVIEWER'S REPORT

Manuscript No.: IJAR-55456

Title: OCM Plan Report on Ramteejay Construction Company: Digital Value Transformation through BIM and BRM

Recommendation:

Accept as it is

Accept after minor revision yes

Accept after major revision

Do not accept (*Reasons below*).....

Rating	Excel.	Good	Fair	Poor
Originality	yes			
Techn. Quality		yes		
Clarity		yes		
Significance		yes		

Reviewer Name: Dr. Himanshu Gaur

Detailed Reviewer's Report

The manuscript titled “OCM Plan Report on Ramteejay Construction Company: Digital Value Transformation through BIM and BRM” presents a comprehensive and well-structured managerial analysis of organizational change driven by digital transformation in the construction sector. The study clearly articulates the strategic relevance of integrating Building Information Modeling (BIM) and Benefits Realization Management (BRM) and effectively links these frameworks with Organizational Change Management principles. The objectives are clearly defined, the “As-Is” and “To-Be” analyses are logically presented, and the phased implementation plan, stakeholder engagement strategy, and performance metrics demonstrate strong practical orientation and managerial relevance.

However, the paper is considerably lengthy, with several sections offering detailed explanations that could be streamlined without compromising clarity or contribution. Minor revisions are therefore recommended to improve conciseness and readability. Specifically, some descriptive sections (vision, scope, metrics, and post-implementation considerations) can be condensed, overlapping explanations reduced, and appendices selectively summarized. Language refinement and consistency in formatting will further enhance academic presentation.

Overall, the manuscript makes a valuable applied contribution to digital transformation and change management literature in construction management. Subject to minor revisions focusing mainly on length reduction and editorial refinement, the paper is suitable for publication.