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REVIEWER'S REPORT

Manuscript No.: IJAR-55565

Title: Unpacking Academic Confusion: Social Media, Social Networking, Search Engines, and AI at ULPGL — A Digital Literacy Theory Approach.

Accept as it is
Accept after minor revision.....
Accept after major revision
Do not accept (*Reasons below*)

Rating	Excel.	Good	Fair	Poor
Originality		X		
Techn. Quality				X
Clarity			X	
Significance		X		

Detailed Reviewer's Report

Clarity:

- Please fix citations

Methodology:

- The design is described as an intrinsic case study but:
 - Participant counts are listed, but **inclusion/exclusion criteria are vague.**
 - No clear explanation of interview focus group.
- Please add structure to interview focus group.

Scientific Rigor:

- The study relies on other papers to confirm results. This creates the impression that findings confirm existing work but not a unique research.
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Overall Contribution:

- The manuscript does not clearly say what *cannot* be inferred from existing case studies.
- Explicitly state the **contribution in a dedicated paragraph.**