

REVIEWER'S REPORT

Manuscript No.: IJAR-55810

Title: Educational Use of Social Media by Distance Education Commerce Students in Delhi: A Comparative Study.

Recommendation:

Accept as it is

Accept after minor revision.....

Accept after major revision

Do not accept (*Reasons below*)

Rating	Excel.	Good	Fair	Poor
Originality			✓	
Techn. Quality		✓		
Clarity		✓		
Significance	✓			

Reviewer Name: Dr. Mithilesh kumar shukla

Reviewer's Comment for Publication:

The distance mode education has gained prominence in India due to its numerous advantages like, flexibility, affordability and accessibility. Social media is a type of platform for conversation and communication that takes place online. Blogs, micro blogs, photo-sharing websites, wikis, texting, video-sharing sites, widgets, virtual worlds, and podcasts are some examples of social media, it means social media for educational/learning purposes. YouTube, Instagram, Facebook, and LinkedIn have become integral tools mobile phones are taking lead as the most utilized tool for social media usage over the laptops and tablets. The platforms such as Youtube and Whatsapp are being widely utilized for educational purposes.

.Recommendation: Accept after minor revision , in which time your observations conduct in the university campus .give the details of the time of data collection.

Detailed Reviewer's Report

STRENGTHS:

- 1- In the digital age, it completely changed how people connect, communicate, and exchange information.
- 2- social media tools users can express themselves, interact with others, and create virtual communities.
- 3- IGNOU and SOL, DU is chosen for collection of data but The study reveals that that the commerce students of SOL, DU are leading the board for utilizing social media for academic purposes.
- 4- this study focuses on lack of systematic understanding of the patterns, purposes and academic implications of social media usage among commerce students of distance education institutions in Delhi.
- 5- A population size of 200 students enrolled in central universities i.e. DU and IGNOU offering distance education in Delhi was selected using convenience sampling technique.

International Journal of Advanced Research

Publisher's Name: Jana Publication and Research LLP

www.journalijar.com

REVIEWER'S REPORT

WEAKNESSES:

- 1- How you can say that students are putting almost three hours a day on social media platforms.
- 2- This study limited to commerce students in distance mode education in Delhi is essential. While such types tool uses to all courses students .
- 3- Research methodology is depends on only observations.