

## REVIEWER'S REPORT

Manuscript No.: IJAR-55826

### Title:

**IDENTIFYING OPTIMAL STRATEGIES FOR INTEGRATING EMERGING EMPLOYABILITY SKILLS INTO BUSINESS EDUCATION PROGRAMME IN UNIVERSITIES, IN SOUTH EAST UNIVERSITIES, NIGERIA**

### Recommendation:

Accept as it is .....

**Accept after minor revision...**

Accept after major revision .....

Do not accept (*Reasons below*) .....

Rating	Excel.	Good	Fair	Poor
Originality		Good		
Techn. Quality		Good		
Clarity		Good		
Significance	Excellent			

Reviewer Name: Dr. Sumathi

### *Detailed Reviewer's Report*

1. Strategies are comprehensive, long-term plans or methods designed to achieve specific goals, involving setting priorities, allocating resources, and defining actions to succeed in complex situations, often amidst uncertainty or competition. They provide a roadmap for how to get from your current state to a desired future outcome, whether in business, military, or personal life, focusing on *how* to win, not just *what* you want to achieve.
2. Integration is the process of combining separate parts into a unified whole, seen in mathematics (finding area/accumulation), technology (linking software), business (streamlining processes), and society (merging diverse groups). In calculus, it's summing infinitesimally small parts to find totals like area or volume, the inverse of differentiation, while in IT, it's connecting systems for smooth data flow, and socially, it means incorporating people of different backgrounds.

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3. Emerging skills are the skills of the future. They're often technical and can arrive suddenly, so it's hard for companies to completely understand or plan for them. The trick to planning is leaving the past in the past.
4. Employability skills (sometimes called 'soft' skills) refer to a set of transferable skills and key personal attributes which are highly valued by employers and essential for effective performance in the workplace.
5. Business education teaches the principles, skills, and theories behind running organizations, covering areas like management, marketing, finance, and operations, through formal degrees (like MBAs) or training, aiming to develop practical abilities (like problem-solving, leadership) and fundamental knowledge for careers in any industry or personal finance.
6. It equips individuals for various roles by providing a comprehensive understanding of how different business functions work together, focusing on decision-making, strategy, ethics, and adapting to a global economy.
7. Key words are good to understand.
8. Result part for tables can be given graphs.
9. Summary points also be needed.
10. Some relevant pictures should be added.
11. After those changes good to publish in your journal.