



REVIEWER'S REPORT

Manuscript No.: IJAR-55962

Title: THE EFFECT OF GOVERNMENT INSTAGRAM CONTENT ON PUBLIC AWARENESS OF FIRE PREVENTION: A QUANTITATIVE STUDY IN TANGERANG CITY, INDONESIA

Recommendation:

- Accept as it isyes.....
- Accept after minor revision.....
- Accept after major revision
- Do not accept (*Reasons below*).....

Rating	Excel.	Good	Fair	Poor
Originality	✓			
Techn. Quality		✓		
Clarity		✓		
Significance		✓		

Reviewer Name: Mr. Javaid Ahmad Khan

Detailed Reviewer's Report

This research paper deeply investigates the effect of government Instagram content on public awareness of fire prevention in Tangerang City, Indonesia. This research adopts a quantitative explanatory survey design involving 100 Instagram users who had been exposed to fire prevention content from the official government account. In this paper the Abstract is written in a detailed format in which all things have been mentioned properly and also keywords are given properly. In the introduction part, the researcher has made link of introduction with the title and has given a detailed background effectively. Also, the research gap has been given properly. In addition to this, the Methodology is given in a proper way. Also the hypotheses are given but the research questions or objectives are not given properly. In addition to this, Results are given properly and they are given with statistical proofs. Also there are educational implications, limitations and further suggestions given in this manuscript. Thus, this paper is accepted as it is.

Reason for Acceptance as it is

All things are good and with proper way. Abstract is written in good format with all important things such as sample, method, findings etc. In the introduction part, the researcher has made link for the title and has given background of study. Also the hypotheses are given properly but the research questions or objectives are not given properly. In addition to this, Results are given with proper way and they are given with statistical proofs. Researcher has given discussion on results in detail with making comparisons. Also, educational implications and further suggestions are given in this manuscript. Thus, this paper can be accepted as it is.

Abstract

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Abstract is given in a proper way with all important things such as methods, sample, objectives, results etc. Also keywords are given that is must.

Introduction

In the introduction part, the researcher has tried to link the introduction with the title and has given a detailed background with proper citations.

Methodology

Methodology is given in a proper way. The researcher has given the hypotheses properly but the research questions or objectives are not given properly.

Results

The result section is also given in a proper way in this manuscript. The findings are given in detail and with statistical proofs.

Discussion

The discussion section in this study is present in a detail. Also there has been made comparison of findings with findings of previous studies by the researcher. In addition to this, further suggestions have been provided by the researcher by which the validity of research papers increases and becomes more effective.

Conclusion

Overall the research paper is good and important, so this article can be accepted as it is.