REVIEWER'S REPORT

Manuscript No.: IJAR-56273

Title: Social Change

Recommendation:
<mark>Accept after minor revision</mark>

Rating	Excel.	Good	Fair	Poor
Originality		✔,		
Techn. Quality		✔,		
Clarity	✔,			
Significance	✔,			

Reviewer Name: Dr. Abdul Haseeb Mir

Detailed Reviewer's Report

The article titled "Social Change" provides a broad and foundational overview of the transformations that occur within societal structures, cultures, and institutions over time. The paper effectively introduces social change as a continuous and multifaceted process driven by diverse forces such as technological progress, economic shifts, and political upheavals. One of the primary strengths of this work is its comprehensive categorization of the various aspects of social change—temporal, cultural, structural, and directional—which allows for a more granular understanding of how societies evolve. Furthermore, the manuscript successfully synthesizes major sociological perspectives, ranging from the linear evolutionary theories of Comte and Spencer to the recurring cyclical frameworks of Spengler and Toynbee. By grounding these abstract theories in historical examples like the Industrial Revolution and the feminist movement, the author makes complex sociological concepts accessible and highly relevant to contemporary societal challenges.

A significant weakness of the article is its lack of depth in the "References" and "Let Us Sum Up" sections, which appear somewhat fragmented and incomplete. For a scholarly review of such a broad topic, the bibliography is notably sparse, citing only two primary texts from 1978. This dated reference list fails to capture more recent sociological advancements and digital-era theories of change, such as those related to social media or globalized digital networks

Another weakness is the brevity of the theoretical critiques. While the paper mentions that critics argue evolutionary perspectives oversimplify social processes, it does not elaborate on these criticisms or provide a balanced counter-argument. This results in a one-sided presentation of the theories rather than a rigorous academic debate.

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Additionally, the section on the "Acceptance of and Resistance to Social Change" is underdeveloped. The author identifies that factors like "vested interests" or "fear of the unknown" lead to resistance, but the paper does not explore the sociological mechanics of how these resistances are overcome or how they permanently alter the trajectory of change.

Furthermore, the discussion on "Technological Factors" mentions the internet and artificial intelligence but lacks a dedicated analysis of how these specific technologies have fundamentally altered the nature of "social interaction" itself, rather than just "commerce and lifestyles".

Finally, the formatting of the document contains numerous line numbers and source markers that disrupt the reading flow and detract from the professional presentation required for a formal academic publication.

Despite these issues, the paper serves as an excellent introductory primer for students of sociology and public policy. The foundational definitions and the clear identification of change-driving factors provide a solid starting point for further inquiry.

Recommendation for the Editor

I recommend the paper for final publication, provided that the author expands the bibliography with contemporary sources, deepens the critical analysis of the presented theories, and cleans up the manuscript's formatting to ensure a more polished and professional academic delivery.