



Journal Homepage: - www.journalijar.com

INTERNATIONAL JOURNAL OF ADVANCED RESEARCH (IJAR)

Article DOI: 10.21474/IJAR01/11566

DOI URL: <http://dx.doi.org/10.21474/IJAR01/11566>



RESEARCH ARTICLE

KPN-S: 4 STRATEGIES, 9 BENJAWITHI, KANCHANA WAY” MANAGEMENT STRATEGIES TO INTERNATIONAL STANDARDS OF KANCHANAPISEK WITTAYALAI NAKHON PATHOM (PRATAMNAK SUANKULARB MATTHAYOM)

Ms. Suyada Hengchaiyo

Senior Professional Deputy Director, Kanchanapisek Wittayalai Nakhon Pathom School (Pratamnak Suankularb Matthayom).

Manuscript Info

Manuscript History

Received: 25 June 2020

Final Accepted: 30 July 2020

Published: August 2020

Abstract

Copy Right, IJAR, 2020,. All rights reserved.

Introduction:-

According to Thailand 4.0 model or Thailand 4.0, its vision is to drive the country with strategy of development towards stability, prosperity and sustainability by strengthening the strength from within under the concept of "Sufficiency Economy Philosophy" to align with the Thailand 4.0 concept.

Kanchanapisek Wittayalai Nakhon Pathom School (Pratamnak Suankularb Matthayom) has set ideologies and development goal to focus on quality of learners and school with "KPN-S: 4 strategies, 9 Benjawithi, Kanchana way. It's academic management strategies to international standards Of Kanchanapisek Wittayalai Nakhon Pathom school (Pratamnak Suankularb Matthayom)" to upgrade and promote the school to World - Class Standard School as the vision of school; "to be a learning organization, promote moral, academic excellence, carry on the Royal Initiatives, Maintaining Thai identity and going forward to the world class standard."

Development Process

"KPN-S: 4 strategies, 9 Benjawithi, Kanchana way" are academic management strategies to international standards of Kanchanapisek Wittayalai Nakhon Pathom School (Pratamnak Suankularb Matthayom)" which apply the theory and a participatory management model in managing Kanchanapisek Wittayalai Nakhon Pathom School(Pratamnak Suankularb Matthayom) and follow 3 important steps of the educational development planning process as follows:

1. The study of educational status is analysis and productivity survey, external and internal environments relevant to the educational management. The school uses the principles of SWOT analysis as a key for directing the strategic planning
2. The direction of educational institutes is to define goals, guidelines for the operation of the educational institutes to be visibly according to the status of the educational institution and the needs of the society.
3. Establishing an educational institution strategy determines the institution's operation by analyzing the external and internal environment using the SWOT Analysis, found that there were more opportunities than obstacles. Therefore, it is in a "conductive" condition and the internal environment has more strengths than weaknesses or in a "solid" stat. Thus, Kanchanapisek Wittayalai Nakhon Pathom School (Pratamnak Suankularb Matthayom) is in conductive and solid conditions which are appropriate for setting strategy and promoting proactive potential with strong internal competencies and external environment which appropriate for implementation

Corresponding Author:- Ms. Suyada Hengchaiyo

Address:- Senior Professional Deputy Director, Kanchanapisek Wittayalai Nakhon Pathom School (Pratamnak Suankularb Matthayom).

"KPN-S: 4 strategies, 9 Benjawithi, Kanchana way. It's academic management strategies to international standards Of Kanchanapisek Wittayalai Nakhon Pathom school (Pratamnak Suankularb Matthayom)" has development process as following:

1. KPN is to promote the most efficient and effective work in accordance with the principles which are;

K: Knowledge Management : process of being a learning institution

P: Professional/PLC : Professionalism consists of establishing shared values and norms, practices with a goal of collective focus on student learning, collaboration, expert advice and study visits, and reflection dialogue with the professional community and PDCA process.

N: Network : Academic network within and outside country

2. Strategy managements and 9 ways consist of 9 ways as follows:

Way :1Improve school's management structures

Way :2Develop school's landscape

Way :3Apply ICT in class

Way :4The development of thinking

Way :5Writing and Reading development

Way :6Develop a quality classroom

Way :7Raise the Mathematics and Science smart

Way :8Develop students and educational persons for the operation

Way :9Develop school to international standards

3. Benjawithi, Kanchana way: Honor the Instutions, Gratitude, Good personality, Discipline and Respectful..

Procedures

"KPN-S: 4 strategies, 9 Benjawithi, Kanchana way. It's academic management strategies to international standards Of Kanchanapisek Wittayalai Nakhon Pathom school (Pratamnak Suankularb Matthayom)" has development process as following;

Stage 1: Prepare for the innovation developing

Study the document, strategic, thoughts and research analysis which related to academic management to international standards. This is study the elements of quality management in Secondary school towards international excellence.

Study problems and the needs of information

Stage 2 Develop the innovation

Tactic -:1 Develop an organization to be ready for service.

To develop an organization to be ready for service focuses on **Way :1**Improve school's management structures and **Way :2** Develop school's landscape





Tactic -:2Learning development.

All learners have the ability to learn and develop themselves and learners are the most importance. The educational management process must encourage learners to learn naturally and to full potential by adhering to morality, applying knowledge and setting operating guidelines which are **Way** :3**Apply ICT in class**; to promote the application of information technology tools in teaching and learning and focus on developing learning skills in the 21st century. **Way** :4**The development of thinking**; encourage teachers to develop thinking process skills which improve quality of work. **Way** :5**Writing and Reading development**; development of reading and writing skills. It is the development of learners to be able to read and write, read and write fluently and correctly. **Way** :6**Develop a quality classroom**; Quality classroom in accordance with the changing school leader consist of teachers who lead change, the executives who lead the change in curriculum, the design of standardized learning management, research and development and a student support system.

Promote and support the development of the learning process based on develop classroom by using “Morality over Knowledge” concept in collaborative of family, community, Religious and educational institutions. Applying the principles of the sufficiency economy and including emphasis on 8virtues with the Benjawithi, Kanchana Way (honoring the institutes, gratitude, good personality, discipline and respectful) with details as follows:

Way 1 Honoring the institutions; respect and honor the nation, religion, and the Royal institutions

Way 2 Gratitude; a feeling of gratitude, respect, and assist in various activities to parents, teachers, benefactors and educational institutions.

Way 3 Good personality; characteristics of a person in health, dress, manner, manners, and social expression that give the viewer a positive impression.

Way 4 Discipline; always follow the rules, and regulations of the family, schools, and society.

Way 5 Respectful; showing respect and know the importance to people and places.

Integrate learning through "**KPN GROUP Learning Center based on the Philosophy of Sufficiency Economy**" It is to apply and continue the His Majesty King Bhumibol Adulyadej The Great's educational commitment for work guidance and His Majesty King Maha Vajiralongkorn Phra Vajiraklaochaoyuhua's educational strategy stated that “an education must focus on building the foundation for the learners, that is, the right attitude to students. An education must focus on building a solid foundation or character, such as building good Character Education and promoting career and employment.” It consists of teaching and learning in the Education 4.0 which focuses on professional competencies therefore teachers and learners have to adjust the learning process inside and outside the classroom so that they can connect to real life. Thus the "**KPN GROUP Learning Center based on the Philosophy of Sufficiency Economy**" is an internal learning resource for project-based learning and is a great simulation for practicing life skills and future career skills.



Tactic -:3Develop students and educational persons.

Kanchanapisek Wittayalai Nakhon Pathom School (Pratamnak Suankularb Matthayom) has an important goal is to success in **Way :8Develop students and educational persons for the operation.** Knowledge is developed to meet the needs of individuals and educational institutions. Teachers perform their roles efficiently and effectively. And the school committees, community and parents perform their duties efficiently and effectively in accordance with the needs and goals and fostering a collaborative environment.





Tactic -:4 Develop quality of education to meet international standards.

The curriculum and learning processes are developed to focus on the different potential of the learners aiming for quality learners in the global social and developing schools to international standards in align with Way :9Develop school to international standards (World-Class Standard School)

Stage 3 Check and Implement the KPN-S: 4 strategies, 9 Benjawithi, Kanchana way.

Stage 4 Evaluation for improvement and development the KPN-S: 4 strategies, 9 Benjawithi, Kanchana way.

It's academic management strategies to international standards Of Kanchanapisek Wittayalai Nakhon Pathom school (Pratamnak Suankularb Matthayom.)” There are 5 components of the development of quality management system and educational standards: 1st component is to set a standard goal. 2nd component is to implement to reach the standard, 3rd component is the assessment, 4th component is to bring change to educational institutions and creating value for academics and 5th component is the initiate of a culture that reflects sustainable development for an effective quality and proceed to work culture and as a result of excellent and consistency educational management and receive IQA Award in 2019 as shown in model;



Stage 5 Expanding and publish the KPN-S: 4 strategies, 9 Benjawithi, Kanchana way.

Achievements

Students' achievements

International Level

There are students received awards in International level as following;

1. Bronze medal for 13th Computer Olympic - National
2. Ms. Ratiphath Kiatpongsa – Awarded certificate for German Olympic, ASEAN +6 level
3. Ms. Pornnaphas Anurak – Matthayom 6/3 student of Kanchanapisek Wittayalai Nakhon Pathom school (Pratamnak Suankularb Matthayom) attended short film contest “How do you think about causing others trouble. Is it okay if only are good? Can you think about other people?” and had been selected to attend the event in Nami, Japan during 1-9 December 2019.

National Level

1. Her Royal Highness Princess Maha Chakri Sirindhorn’s trophy for 31th Thai Instrumental Contest 2016: Prarong Pleng Pralengmahoree
2. The Red Cross Youth movement award - Her Royal Highness Princess Maha Chakri Sirindhorn’s trophy for The Red Cross Youth member level 3 and 4 of year 2014-2016
3. The Red Cross Youth movement award - Her Royal Highness Princess Maha Chakri Sirindhorn’s trophy for instructor category, The Red Cross Youth movement instructor level 4 of year 2014-2016

4. The higher O-NET scores than the national's average scores on every subjects in Mathayom 3 and 6
5. The winner (National level) for the educational institutions that provide teaching and learning to be empirically successful, Thai language, Ministry of Education.
6. The winner (National level) for the educational institutions that provide teaching and learning to be empirically successful, Mathematics, Ministry of Education.
7. Mr. Ponrit Komolsingha – Royal awarded student in year 2018
8. Mr. Ponrit Komolsingha – National Outstanding Children and Youth Award; Art and Culture on National Youth Day, September 20, 2018.
9. The winner of Her Royal Highness Princess Maha Chakri Sirindhorn award of reading and listening contest, 47th Thanachart Rilerm Termtem Ekkaluk Thai event
10. Her Royal Highness Princess Maha Chakri Sirindhorn's trophy for 31th Thai Instrumental Contest 2016: Prarong Pleng Pralengmahoree
11. The winner of Thailand insurance answers competition - championship stage "9th Genius Insurance Youth" - Her Royal Highness Princess Soamsawali Krom Muen Suddhanarinatha's trophy.

Teacher's achievements

1. Her Royal Highness Princess Maha Chakri Sirindhorn's trophy – "The Red Cross Youth movement award - for instructor category level 3"
2. Her Royal Highness Princess Maha Chakri Sirindhorn's trophy – "The Red Cross Youth movement award - for instructor category level 4"
3. Mr. Chanchai Chanrit – Kru Dee Nai Duangjai, Office of the Basic Education Commission level, Educational Service Area and School Consortium from Secretariat Office of the Teachers Council of Thailand.
4. Mr. Chanchai Chanrit – Kru Dee Nai Duangjai, Gold medal of teaching excellency of OBEC Awards (National level) of Mathayom 4-6, Health and Physical Education, Teaching innovation and educational technology at a large educational institution in academic year 2018

School Directors' achievements

1. Mr. Noppadon Denduang received Her Royal Highness Princess Maha Chakri Sirindhorn's trophy for The Red Cross Youth movement award; institution director – secondary education category
2. Mr. Noppadon Denduang received the Buddhist Ambassador award in promoting the propagation of Buddhism in Thailand
3. Ms. Suyada Hengchaiyo got gold medal for Vice Director of large educational institution of 7th OBEC Award (national level)– academic excellence in academic year 2017
4. Ms. Suyada Hengchaiyo got gold medal for Vice Director of large educational institution of 8th OBEC Award (national level)– management excellence in academic year 2018
5. Dr. Suriya Chinnapong – The School Director of Kanchanapisek Wittayalai Nakhon Pathom school (Pratamnak Suankularb Matthayom) received Hemmarat Award - role model from DinDeeNamSai Foundation, Thailand.

School and Community's achievement

1. Bannassompoch Award
2. Successful educational institution in teaching and learning Thai language at an excellent level of the national level
3. Successful educational institution in Mathematics' teaching and learning management at an excellent level of the national level
4. Educational institution model for learning activities and management in according to the philosophy of sufficiency economy (Sufficiency school) National level
5. Bronze award of for One school One innovation, National level
6. Gold award of One school One innovation, school management of regional educational institutions
7. Bronze award of One school One innovation, school management at the national level
8. The winner and gold award for large educational institution of 9th BEC Awards (National level) – Academic category in the academic year 2019



Bibliography:-

1. Vichan Panich. (2013). *Enjoy Learning in 21st Century*. Beangkok : Sodsri-Saridwongso Foundation
2. Lunenburg, F.C.. (2010). **Creating a professional learning community**. National Forum of Educational Administration and Supervision Journal, 2010.
3. Pellegrino, J. W. & Hilton, M. L. (2012). *Education for Life and Work: Developing Transferable Knowledge and Skills in the 21st Century*. National Academy Press.
4. Senge, Peter M., and others. **Schools That Learn : A Fifth Discipline Field book for Educators. Parents, and Everyone Who Care About Education**. New York : Doubleday Currency, 2000.