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### RESEARCH ARTICLE

#### A BOOK REVIEW OF PROF. NAMDEVRAO JADHAV'S "SHIVAJI THE MANAGEMENT GURU"

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#### Manuscript Info

##### Manuscript History

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#### Abstract

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#### Introduction:-

Prof. Namdevrao Jadhav's 'Shivaji the Management Guru' is the book divided into twenty-two precise chapters which, mainly deals with the concept of management, its features; its principles; functions and skills of manager; and management functions like planning, decision-making, leadership, motivation; and few other aspects of management. This book presents Chhatrapati Shivaji Maharaj as the 'Management Guru'. It focuses on Shivaji Maharaj's life along with the success of 'Swarajya'. It also produces a number of examples that how Shivaji Maharaj applied and used various concepts, principles, theories, functions and techniques of management and found to be a pioneer of some innovative things in management. The book teaches useful lessons of managerial skills, leadership qualities and way of success to the youths.

#### Discussion:-

The very basic purpose of this book is to teach some important lessons of management to the youths those who remained away from the process of formal management education and also from the process of development. The book is written with the objectives to make the youths aware about management field and need for managerial skills as well as leadership qualities; and to prepare them for survival in today's competitive world and become successful in their life. The author's intention is to make the youths competitive and build strong nation in world's competition. Therefore, he has produced a unique and an inspirational example of Shivaji Maharaj's life. In fact, the book presents Chhatrapati Shivaji Maharaj as an idol for today's youths.

First four chapters in the book discuss meaning, features, principles of management and produces the examples of how Shivaji Maharaj already been applied them. Next two chapters mainly talks about functions to be performed by a successful manager and managerial skills of successful manager of world repute. It also produces some prominent examples of how Shivaji Maharaj was enriched with managerial skills like human, technical, administrative, communication, leadership and so on.

Followed by next four chapters cover a discussion on meaning, essentials, benefits and steps or process of planning. It also quotes some appropriate examples from the life of Chhatrapati Shivaji Maharaj.

After this next two chapters cover a discussion on meaning of decision-making and its process. And guides how good decisions can be taken. It also produces examples of how Shivaji Maharaj was a good decision-maker.

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Followed by it next three chapters talks about meaning of leadership, qualities of successful leader and leadership styles accepted worldwide. These chapters present Shivaji Maharaj as a successful leader.

Thereafter, next three chapters talks about meaning, features, factors of motivation along with some unique and relevant examples from Shivaji Maharaj's life.

Finally, last four chapters in the book discusses and guides about industrial safety and zero waste concept along with the world famous letter which, Shivaji Maharaj wrote to his military officers. This part of the book also gives a number of examples of how Shivaji Maharaj was well educated king. For this the author has produced evidences like writings of British, Portuguese, French, Douche etc, and other correspondence during Shivaji Maharaj's time. Lastly, there is a comprehensive discussion on Shivaji Maharaj's ideal military management and revolutionary communication strategies adopted by him.

The book is a master piece of writing, which presents Chhatrapati Shivaji Maharaj as a good manager, wise administrator, successful leader and the king of welfare state called 'Swarajya'.

### **Acknowledgement:-**

The reviewer highly acknowledges the contribution of Prof. Namdevrao Jadhav's in the form of such an inspirational book. Further, the reviewer expresses his sincere gratitude to the author for providing a deep insight into the life of Shri. Chhatrapati Shivaji Maharaj. The book is really a guiding and motivational tool to the modern generation youths, and a useful literature for the academicians particularly in the field of commerce and management.

### **Conclusion:-**

In conclusion it can be said that Prof. Namdevrao Jadhav's book titled 'Shivaji the Management Guru' is dedicated to the people to whom he called 'Mavalas', who inspired from autobiography of Chhatrapati Shivaji Maharaj and one who keep ambition to concur the world. It highlights the qualities, skills and abilities to be possessed by every person want to be successful in his life in this competitive world. Shivaji Maharaj is known to the world as a great warrior and king. However, the book underlines that he was also a skilled manager and successful leader. Thus, it brings another side of Shivaji Maharaj's life into limelight which, we people does not know. As a reviewer I am of the opinion that the book can act as a guide to the youths on the path towards success in their life.

### **Citation:-**

Jadhav, Namdevrao. (2011). Shivaji the Management Guru. (20<sup>th</sup> Edition 2013). Rajmata Prakashan, Mumbai. ISBN: 978-81-910980-8-2.