



Journal Homepage: - www.journalijar.com

INTERNATIONAL JOURNAL OF ADVANCED RESEARCH (IJAR)

Article DOI: 10.21474/IJAR01/22056

DOI URL: <http://dx.doi.org/10.21474/IJAR01/22056>



RESEARCH ARTICLE

THE EFFECT OF AI IN EDUCATION: REVIEWS OF SOME RELATED TOPICS

Prabha Kiran Toppo

1. Asst. Prof, Ursuline Women's Teachers' Training College, Lohardaga, Jharkhand.

Manuscript Info

Manuscript History

Received: 21 August 2025

Final Accepted: 23 September 2025

Published: October 2025

Key words:-

Artificial Intelligence (AI), Education Technology, Personalized Learning, Intelligent Tutoring Systems (ITS), Automated Assessment, Virtual Teaching Assistants, Administrative Efficiency, Data Privacy, Algorithmic Bias, Ethical AI and Educational Innovation.

Abstract

The integration of Artificial Intelligence (AI) in education is reshaping traditional learning environments through adaptive technologies, data-driven insights, and automated systems. AI applications—ranging from personalized learning platforms and intelligent tutoring systems (ITS) to automated grading, virtual teaching assistants, and administrative automation—are enhancing efficiency, accessibility, and engagement across educational contexts. These innovations enable tailored instruction, real-time feedback, and improved institutional decision-making, thereby transforming both teaching and learning processes. However, alongside these benefits arise critical challenges, including data privacy concerns, algorithmic bias, digital inequality, and ethical dilemmas related to transparency and accountability. As education systems worldwide move toward AI-augmented learning ecosystems, striking a balance between technological advancement and human-centered pedagogy becomes essential. This study underscores that the future of AI in education lies in hybrid models that harmonize machine intelligence with human creativity, ethical design, and inclusivity ensuring that AI serves as an enabler of equitable and meaningful learning experiences.

"© 2025 by the Author(s). Published by IJAR under CC BY 4.0. Unrestricted use allowed with credit to the author."

Introduction:-

The assimilation of Artificial Intelligence into education has unveiled new dynamics in teaching and learning. AI technologies, such as machine learning algorithms, natural language processing, and predictive analytics, are enabling the development of adaptive learning platforms, smart content, and automated assessment tools. As educational institutions worldwide adopt AI-powered solutions, it becomes essential to critically examine both the benefits and challenges they bring.

Applications Of Ai In Education:

Personalized Learning:

AI enables personalized learning experiences by analyzing students' learning styles, pace, strengths, and weaknesses. Platforms like Squirrel AI or Knewton provide customized lesson plans, feedback, and practice questions, improving student engagement and outcomes. Personalized learning is an educational approach that tailors instruction, content and pace to meet individual learner needs, abilities and interests. With the emergence of Artificial Intelligence (AI), this concept has gained new dimensions, offering data-driven personalization that was

previously unattainable. AI technologies analyze vast amounts of learner data to optimize instruction, predict outcomes and provide adaptive feedback. This review explores the current state, applications, benefits and challenges of AI-driven personalized learning. Personalized Learning shifts the focus from a one-size-fits-all model to a learner-centered approach. It involves adaptive content delivery based on performance and preferences. Learner autonomy in pacing and path is when learner decides how fast to learn and when way to learn. Goal-oriented learning plans are designed to address individual's strengths and weaknesses. Digital or online learning platforms and intelligent tutoring systems (ITS) have made it possible to apply personalized strategies on large scale. Role of AI in personalized learning enriches machine learning (ML), natural language processing (NLP), learning analytics, recommendation systems, intelligent tutoring systems.

Intelligent Tutoring Systems:

AI-powered tutoring systems simulate one-on-one instruction by offering instant feedback and hints across subjects such as mathematics, science, and language learning. Examples of these systems include Carnegie Learning and Duolingo. According to Letourneau (2025), personalization is a central aspect of Intelligent Tutoring Systems (ITS), with effective adaptation relying on comprehensive user profiles. These profiles are constructed using models that capture learners' cognitive, behavioral, and motivational traits, enabling more tailored learning experiences. Ghosh (2024) examined how ITS influenced the training of language educators, focusing on both novice and experienced teachers. Using structural equation modeling and data from questionnaires, student test scores, and classroom observations, the study identified key factors that contributed to the effectiveness of ITS in improving instructional methods and learner outcomes. The findings indicated that ITS facilitated the evaluation of both student performance and teaching strategies, demonstrating their potential to enhance teacher training in language education. A systematic literature review (SLR) conducted between 2018 and 2024 further analyzed the components and evolution of ITS, especially during the pandemic period.

Employing the PRISMA methodology, the review followed systematic steps—developing an SLR protocol, selecting relevant studies, summarizing evidence, and disseminating findings. The review offered comprehensive insights into how ITS operated and adapted within university settings during the pandemic, underscoring their role in improving learning effectiveness and promoting technological integration in higher education. Earlier research by Rajkumar and Ramalingam (2015) introduced a Conversational Intelligent Tutoring System (CITS) designed to replicate human tutoring through multimodal behavior, emotive speech, and a user-friendly interface. The system aimed to foster engagement by asking lesson-related questions and supporting students during learning activities. Using Friedman statistical analysis, the study found that the CITS effectively recognized students' behaviors and responded appropriately. Participant feedback also suggested that the learning environment was engaging and interactive. Similarly, Haridas et al. (2020) conducted a three-year longitudinal study involving 2,123 Indian students using the AmritaITS platform to evaluate its effectiveness in English and Mathematics learning. The study aimed to predict student performance, identify at-risk learners, and detect potential reading difficulties based on interaction logs. Results revealed that prediction models improved when formative assessments were included, with ROC analysis showing high accuracy in identifying students at risk. The models also offered valuable recommendations for optimal system usage time and demonstrated potential in the early detection of reading challenges.

Automated Grading and Assessment:-

Machine learning tools can grade multiple-choice tests and even short-answer or essay-type questions. This reduces educators' workloads and allows more time for lesson planning and student interaction. The reviewed studies collectively demonstrate a growing academic and practical interest in the use of Artificial Intelligence (AI) and Machine Learning (ML) for automating assessment in education, particularly in computer science and STEM disciplines. The overarching rationale behind these works is to enhance grading efficiency, accuracy, and feedback quality while reducing educators' workloads and ensuring fairness in evaluation. Across the literature, there is a clear consensus that AI-based automated grading systems (AGSs) significantly improve consistency and speed compared to traditional manual grading. For instance, Ishaya Gambo et al. (2024) and Dr. Kavita et al. (2025) demonstrated the effectiveness of AI-powered systems in providing timely, unbiased, and precise feedback for programming assignments. These studies emphasize the capability of AI models to handle large datasets and maintain grading stability at scale—an essential advancement for modern digital learning environments. Similarly, Siddharth Jain et al. (2023) and Amit Dimari et al. (2024) explored systems that not only automate grading but also personalize feedback, fostering improved student engagement and learning outcomes.

Both works underscore the potential of AI to support formative assessment by helping students understand their mistakes and guiding future learning. However, Cludia Figueras et al. (2025) introduced a critical perspective by highlighting the sociotechnical challenges of implementing AGSs. Their findings reveal that despite the intended benefits, integration often leads to disruptions in established assessment practices, exposing tensions between automation efficiency and pedagogical authenticity. This aligns with broader concerns in AI ethics, such as bias, trust, and transparency, discussed in Le Ying Tan et al. (2025) and JohnbeneticGnanaprakasam & Ravi Lourdasamy (2024). These studies collectively call for responsible deployment of AI systems, emphasizing explainability, fairness, and the preservation of educator roles in judgment-based evaluation.

Moreover, Tan et al. (2025) contribute a technical dimension by systematically analyzing the algorithmic and mathematical underpinnings of AI AGSs. By classifying models such as logistic regression, SVMs, CNNs, and transformers, their work provides a comprehensive framework for evaluating grading systems using metrics like precision, recall, and F1-score, thereby establishing a foundation for comparative performance assessment. In summary, the reviewed works converge on the view that AI-driven automated grading systems represent a transformative innovation in educational assessment. They promise enhanced efficiency, fairness, and scalability while enabling real-time feedback that supports learning. Nevertheless, they also expose practical and ethical challenges requiring careful attention. The rational integration of such systems must therefore balance technological capability with pedagogical integrity, ensuring that AI acts as a complementary tool rather than a replacement for human educators.

Virtual Teaching Assistants:-

AI chatbots and virtual assistants like Georgia Tech's "Jill Watson" help answer common student questions, manage queries, and provide support outside classroom hours. Collectively, the reviews of virtual teaching assistants demonstrate the growing effectiveness and adaptability of virtual teaching assistants (VTAs) and AI-based educational tools across diverse learning environments. From Chinese secondary schools implementing the Double Reduction Policy (Audras et al., 2022) to Ghanaian universities utilizing chatbot technology for improved academic outcomes (Binfoh Abuaa et al., 2022), VTAs have shown potential to reduce teacher workloads while enhancing student engagement and performance. Similarly, earlier developments such as Rodriguez et al. (2008) laid the groundwork for AI integration in open-source LMSs, showing that bots could tutor and assess students through natural language interaction. More recent advancements, including the AIIA framework proposed by Sajja et al. (2024) and the LittleMu system by Tu et al. (2023), illustrate how AI-driven assistants can deliver personalized, adaptive, and scalable support for learners. Overall, these studies emphasize that while VTAs can transform educational practices by automating routine tasks and personalizing learning experiences, they are most effective when used to complement—not replace—human instructors.

Administrative Efficiency:

AI streamlines tasks such as enrollment, scheduling, resource allocation, and performance analytics, aiding educational institutions in data-driven decision-making. Administrative efficiency involves the optimal use of time, money, personnel, and technology to achieve goals with minimal waste. It depends on three key dimensions: streamlined processes, technological integration, and effective human capital management. Efficiency is enhanced by simplifying workflows, adopting digital tools like AI and data analytics, and empowering well-trained staff. However, focusing solely on efficiency can compromise equity, service quality, and employee well-being. True efficiency balances cost-effectiveness with accountability, inclusiveness, and sustainability, creating systems that support institutional goals and stakeholder needs.

Benefits Of Ai In Education:-

Persinalized Learning: Students will get adaptive learning platforms to adjust lessons in real time based on their strengths and weaknesses. They will learn at their own pace through AI resources and exercises.

Time Saving for Teachers: AI can automate grading particularly for objective tests and assignment, Administrative tasks are streamlined. Teachers can focus more on their teaching and mentoring work rather than paperwork.

Intelligent Tutoring systems: AI tutors provide instant feedback and explanation outside of the class hours. Students can practice complex concepts anytime through Duolingo, Socratic by Google and ChatGPT-based tutors to improve their retention power.

Enhanced Accessibility: AI tools can support students with disabilities through speech-to-text, text-to-speech, and language translation features. It will help in bridging educational inequality by providing resources to remote areas.

Continuous Learning Support: Learners can access AI-driven platforms 24/7, allowing flexibility and self-paced study. It can enhance their learning through gamification, simulations and VR/AR experiences. AI can promote their critical thinking and problem-solving.

Data-Driven Insights: AI helps educators identify at-risk students early and implement timely interventions. It improves curriculum design based on students performance.

Institutional Efficiency: AI improves resource allocation like class schedules and library management. Chatbots handles the students inquiries and assists for admissions and course selection. It supports for strategic planning.

Challenges and Concerns:-

Data Privacy and Security:

The use of student data in AI systems raises concerns over consent, data storage, and misuse. Ensuring compliance with privacy regulations (e.g., FERPA, GDPR) is crucial.

Bias in AI Algorithms:

AI systems can inherit biases from their training data, leading to unfair treatment or recommendations, especially among marginalized student populations.

Teacher Displacement Fears:

While AI assists educators, there are concerns about its potential to replace human teachers. However, most experts argue that AI is better suited as a supplement rather than a replacement.

Digital Divide:

Access to AI-powered education depends on internet connectivity and device availability. This can widen the gap between well-resourced and underserved communities.

Ethical and Social Implications:-

Ethical considerations include transparency in AI decision-making, informed consent for data use, and the need for explainable AI (XAI) systems in education. There's also a growing call for AI literacy among students and teachers to foster responsible use. The use of Artificial Intelligence (AI) in education offers significant benefits, such as personalized learning, automated assessment, and improved accessibility, but it also raises important ethical and social concerns. Ethically, AI systems can compromise student privacy through extensive data collection, reinforce biases in grading or content recommendations, and reduce transparency when algorithms make decisions that are difficult to explain. Socially, the growing reliance on AI may widen the digital divide between well-resourced and underfunded schools, alter teachers' roles, and weaken human interaction in learning environments. Overdependence on AI tools could also hinder students' creativity, critical thinking, and emotional development. To ensure AI supports education responsibly, it is essential to establish fairness, accountability, data protection, and inclusivity in its design and use, keeping human values and teacher guidance at the center of learning.

The Future Of Ai In Education:-

The future of AI in education lies in hybrid models that blend human instruction with intelligent systems.

Emerging trends include:

- Emotion AI to assess student engagement.
- AI for curriculum development and real-time adaptation of materials.
- Personalized learning through adaptive AI systems.
- AI-powered tutoring and real-time feedback.
- Automated grading and assessment tools.
- AI-assisted lesson planning and smart content creation (videos, simulations, interactive lessons).
- Enhanced accessibility for students with disabilities.
- Bridging educational gaps in remote or underserved areas.
- Real-time learning analytics and performance tracking.
- Immersive learning experiences through AI, AR, and VR integration.
- AI-driven lifelong learning and skill development platforms.
- Empowering teachers by automating routine tasks.
- AI-based language translation and localization for global learners.
- Focus on data privacy, ethical development, and addressing algorithmic bias.

- Emphasis on responsible, transparent, and human-centered AI in education.

Conclusion:-

The assimilation of Artificial Intelligence into education marks a paradigm shift toward more adaptive, efficient, and data-informed learning environments. From personalized learning and intelligent tutoring systems to automated assessments and administrative optimization, AI offers unprecedented opportunities to enhance student engagement, instructional quality, and institutional performance. Yet, these benefits are accompanied by challenges that demand careful management—particularly issues of data privacy, bias, and equitable access. The effective and ethical implementation of AI requires ongoing collaboration among educators, policymakers, technologists, and researchers to ensure that innovation aligns with pedagogical integrity and social responsibility. Ultimately, the future of AI in education rests not on replacing human educators but on empowering them. By integrating human empathy, ethical judgment, and cultural awareness with AI's analytical power, the education sector can create a more inclusive, personalized, and future-ready learning ecosystem.

References:-

1. Abuaa, J. B., Essel, H. B., Vlachopoulos, D., & Tachie-Menson, A. (2022). The impact of a virtual teaching assistant (chatbot) on students' learning in Ghanaian higher education. *International Journal of Educational Technology in Higher Education*, 19(1). <https://doi.org/10.1186/s41239-022-00362-6>.
2. Audras, D., Zhao, A., Isgar, C., & Tang, Y. (2022). Virtual teaching assistants: A survey of a novel teaching technology. *International Journal of Chinese Education*, 11(2), 2212585X221121674. <https://doi.org/10.1177/2212585X221121674>.
3. Baker, R. S., & Inventado, P. S. (2014). Educational Data Mining and Learning Analytics. In *Learning Analytics* (pp. 61–75). Springer.
4. Chen, L., Chen, P., & Lin, Z. (2020). Artificial Intelligence in Education: A Review, *IEEE Access*, 8, 75264–75278.
5. Dimari, A., Sharma, R., & Patel, N. (2024). AI-based automated grading system for open book examinations in higher education. *Journal of Educational Technology and Innovation*, 18(2), 45–60.
6. Dr. Kavita, et al. (2025). Evaluating programming tasks in higher education using an automated grading and feedback system powered by machine learning. *Journal of Educational Technology and Innovation*, 12(3), 45–58.
7. E. Rodriguez, J. C. Burguillo, D. A. Rodriguez, F. A. Mikic, J. C. Gonzalez-Moreno and V. Novegil, "Developing virtual teaching assistants for open e-learning platforms," 2008 19th EAEEIE Annual Conference, Tallinn, Estonia, 2008, pp. 193-198, doi: 10.1109/EAEEIE.2008.4610185.
8. Gnanaprakasam, J., & Lourdasamy, R. (2024). The Role of AI in Automating Grading: Enhancing Feedback and Efficiency. *IntechOpen*. doi: 10.5772/intechopen.1005025.
9. Holmes, W., Bialik, M., & Fadel, C. (2019). *Artificial Intelligence in Education: Promises and Implications for Teaching and Learning*. Center for Curriculum Redesign.
10. Kavita, & Sharma, K. L. (2025, February 5). Automated grading and feedback systems for programming in higher education using machine learning. *Journal of Informatics Education and Research*. <https://doi.org/10.1145/391208257.391208257>.
11. Luckin, R. et al. (2016). *Intelligence Unleashed: An Argument for AI in Education*. Pearson Education.
12. Pane, J. F. (2018). *Strategies for Implementing Personalized Learning While Evidence and Resources are Underdeveloped*. RAND Corporation.
13. Sajja, R., Sermet, Y., Cikmaz, M., Cwiertyny, D., & Demir, I. (2024). Artificial intelligence-enabled intelligent assistant for personalized and adaptive learning in higher education. *Education Sciences*, 14(5), 520. <https://doi.org/10.3390/educsci14050520>.
14. Tu, S., Zhang, Z., Yu, J., Li, C., Zhang, S., Yao, Z., Hou, L., & Li, J. (2023). LittleMu: Deploying an online virtual teaching assistant via heterogeneous sources integration and chain of teach prompts. In *Proceedings of the 32nd ACM International Conference on Information and Knowledge Management (CIKM '23)* (pp. 4843–4849). Association for Computing Machinery. <https://doi.org/10.1145/3583780.3615484>.
15. UNESCO. (2021). *AI and Education: Guidance for Policy-makers*.