

 <p>ISSN NO. 2320-5407</p>	<p>Journal Homepage: - www.journalijar.com</p> <p>INTERNATIONAL JOURNAL OF ADVANCED RESEARCH (IJAR)</p> <p>Article DOI: 10.21474/IJAR01/20580 DOI URL: http://dx.doi.org/10.21474/IJAR01/20580</p>	
---	--	---

RESEARCH ARTICLE

AN EVALUATION OF GOVERNMENT SCHEMES FOR AGRICULTURAL MARKET STABILIZATION: A SURVEY-BASED STUDY

Hemachandran Ravikumar¹ and Prahatheeswaran Chandrasekaran²

1. MRSB, Rsci. (UK), N&H Research Park, Tamil Nadu, India.
2. JRF, UNS Research Council, Tamil Nadu, India.

Manuscript Info

Manuscript History

Received: 10 January 2025

Final Accepted: 14 February 2025

Published: March 2025

Key words:-

Agriculture, Pradhan Mantri Fasal Bima Yojana, Minimum Support Price

Abstract

Agriculture forms the cornerstone of rural livelihoods in India, with a significant portion of the population dependent on farming for income and sustenance. Despite this, farmers often face the brunt of price volatility, supply chain bottlenecks, and market manipulation by intermediaries. In response, the Indian government has introduced multiple schemes, such as the Minimum Support Price (MSP), eNAM, and the Pradhan Mantri Fasal Bima Yojana, which are intended to stabilise agricultural markets and ensure fair pricing mechanisms. However, questions persist regarding the reach, accessibility, and real-world impact of these initiatives. This study investigates farmers' awareness of these schemes, the extent of their participation, and the perceived outcomes, using primary data collected through a structured survey of 100 farmers in the Namakkal district of Tamil Nadu. The research highlights a disparity between awareness and actual participation, suggesting systemic challenges in implementation, outreach, and support mechanisms. The paper concludes with evidence-based recommendations aimed at improving scheme efficacy, accessibility, and farmer inclusion.

"© 2025 by the Author(s). Published by IJAR under CC BY 4.0. Unrestricted use allowed with credit to the author."

Introduction:-

India's agricultural sector supports nearly half of the country's workforce and contributes significantly to the nation's GDP and food security. Despite policy support and financial subsidies, the sector continues to grapple with deep-rooted challenges such as fragmented markets, exploitation by intermediaries, price volatility, and infrastructure inadequacies. These issues severely limit farmers' bargaining power and income stability. In an attempt to address these challenges, the Government of India has launched a series of schemes designed to enhance market stability and transparency. These include MSP to guarantee minimum prices, eNAM to create a unified online market platform, and crop insurance schemes like the PMFBY to safeguard against losses. While these schemes are theoretically sound and strategically important, their real impact on the lives of small and marginal farmers remains questionable, particularly at the grassroots level. This study is motivated by the need to bridge the knowledge gap between policy intention and ground reality. It aims to evaluate the practical implementation and effectiveness of these market stabilization schemes by analyzing farmers' awareness, participation levels, and feedback in the Namakkal district of Tamil Nadu.

Corresponding Author:- Hemachandran Ravikumar

Address:- MRSB, Rsci. (UK), N&H Research Park, Tamil Nadu, India.

About the Paper

This research is structured around a field-based empirical approach, employing a primary survey to explore how farmers in Namakkal engage with agricultural market stabilisation schemes. The objectives are threefold:

1. The objective is to assess farmers' level of awareness regarding existing government schemes aimed at market stability and price support.
2. The goal is to evaluate the participation rates and explore reasons for non-participation or dropout.
3. The aim is to gather insights into the challenges faced and the perceived effectiveness of the schemes in improving income stability and market access.

The research design includes a structured questionnaire with both quantitative and qualitative elements, allowing a comprehensive understanding of farmers' experiences. The findings are analysed in conjunction with existing literature to contextualise and validate their results. Ultimately, the paper offers policy recommendations that are grounded in farmer feedback and field realities.

Review of Literature:-

Previous research provides valuable insights into the potential and pitfalls of India's agricultural reform initiatives. Key studies include:

- **Gulati & Banerjee (2016)** emphasise the importance of rationalising subsidies and connecting farmers to formal markets. They advocate for investments in infrastructure and digital technologies to enhance efficiency.
- **Chand (2017)** lays out a roadmap for doubling farmers' income, highlighting the importance of price assurance, direct marketing, and reducing input costs.
- **NITI Aayog (2019)** suggests a multi-pronged strategy for agricultural transformation, including participatory governance, market reforms, and digital integration.
- **Rao et al. (2019)** and **FAO (2022)** underline the need for awareness and digital literacy, as lack of information and technological access prevents farmers from leveraging these schemes effectively.
- **Singh & Singh (2018)** propose institutional reforms with a focus on decentralisation, transparency, and stakeholder accountability.

Survey Details

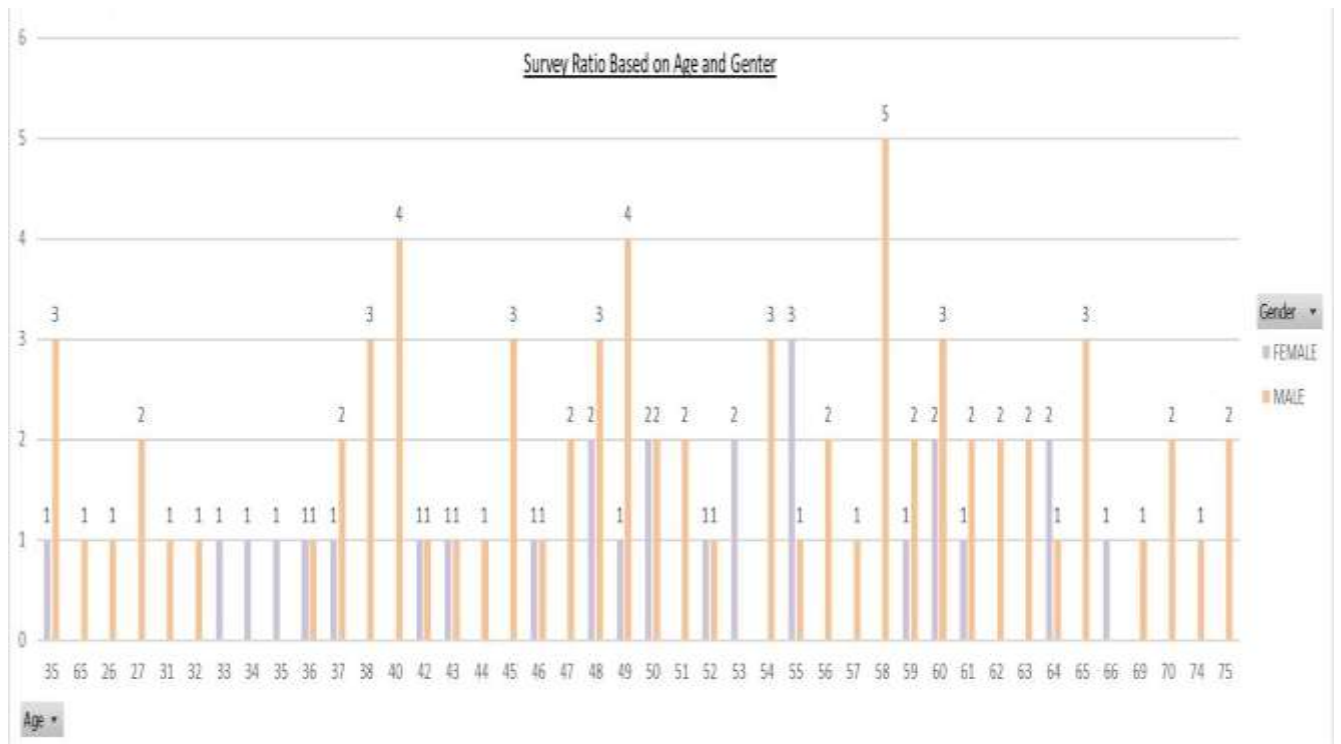
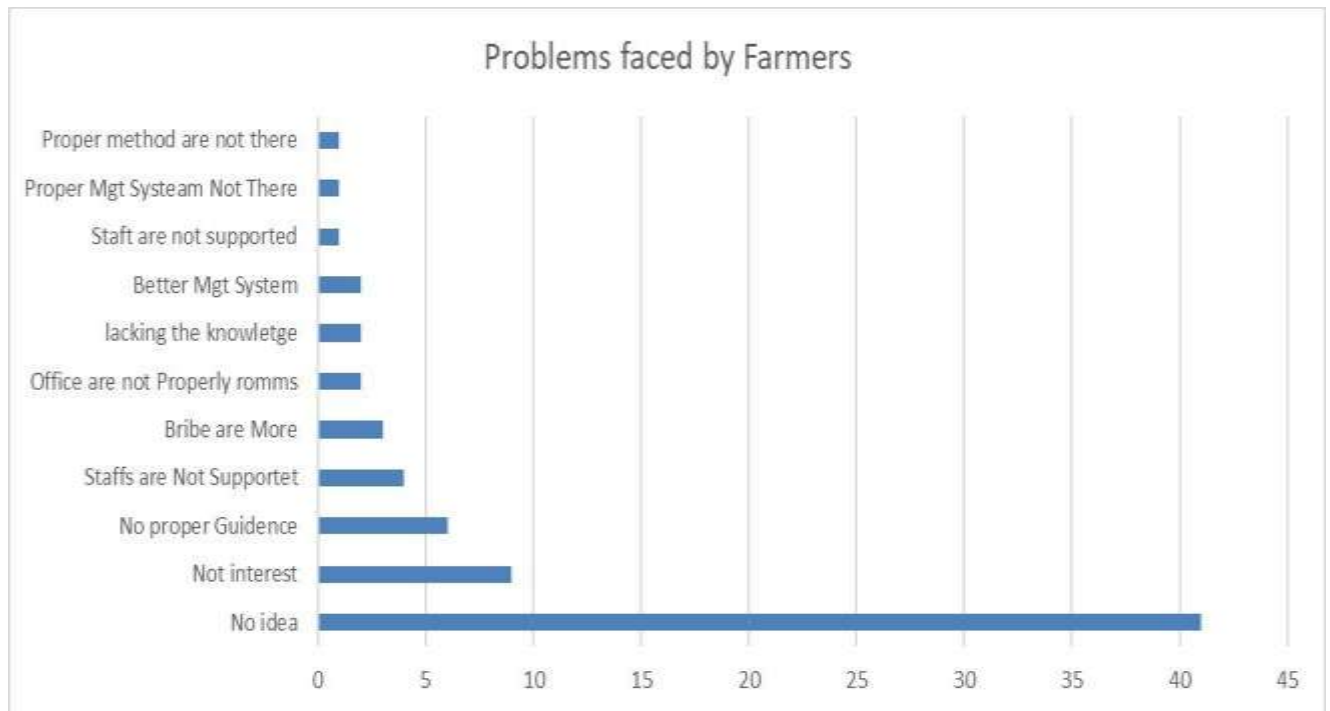
To assess the real-world application of government schemes, a survey was conducted with 100 full-time male farmers in Namakkal district, Tamil Nadu. The survey instrument consisted of 18 questions grouped into four sections:

1. **Respondent Information:** Collected demographic data such as age (24–75 years), years of farming experience, land ownership, and educational background.
2. **Awareness and Participation:** Focused on farmers' knowledge of specific government schemes, how they learnt about them, and whether they had enrolled or benefited.
3. **Impact Assessment:** Evaluated perceived monetary and non-monetary benefits, satisfaction with scheme delivery, and government staff support.
4. **Suggestions and feedback:** captured and analysed open-ended responses to what improvements farmers expect, including access, digital tools, language support, and grievance redressal mechanisms.

Discussion:-

The analysis of survey data reveals several notable trends:

- **Awareness vs Participation Gap:** While 63% of farmers were aware of at least one government scheme, only 38% had participated. This disparity reveals a major implementation bottleneck—information alone does not lead to action without adequate guidance, eligibility clarity, and procedural support.
- **Monetary Benefit Recognition:** 56% reported some monetary benefits, but many felt these were delayed or insufficient to significantly influence income or decision-making.
- **Institutional Support Weakness:** Only 42% of farmers felt supported by government personnel, citing unresponsiveness, bureaucratic delays, and lack of field visits.
- **Farmer Feedback Themes:**
 - The issue of poor visibility of schemes in rural areas persists.
 - Digital tools (like ENAM) are not user-friendly or localised.
 - The issue at hand is a lack of training for both farmers and local agricultural officers.
 - Call for improved transparency in pricing and crop procurement.

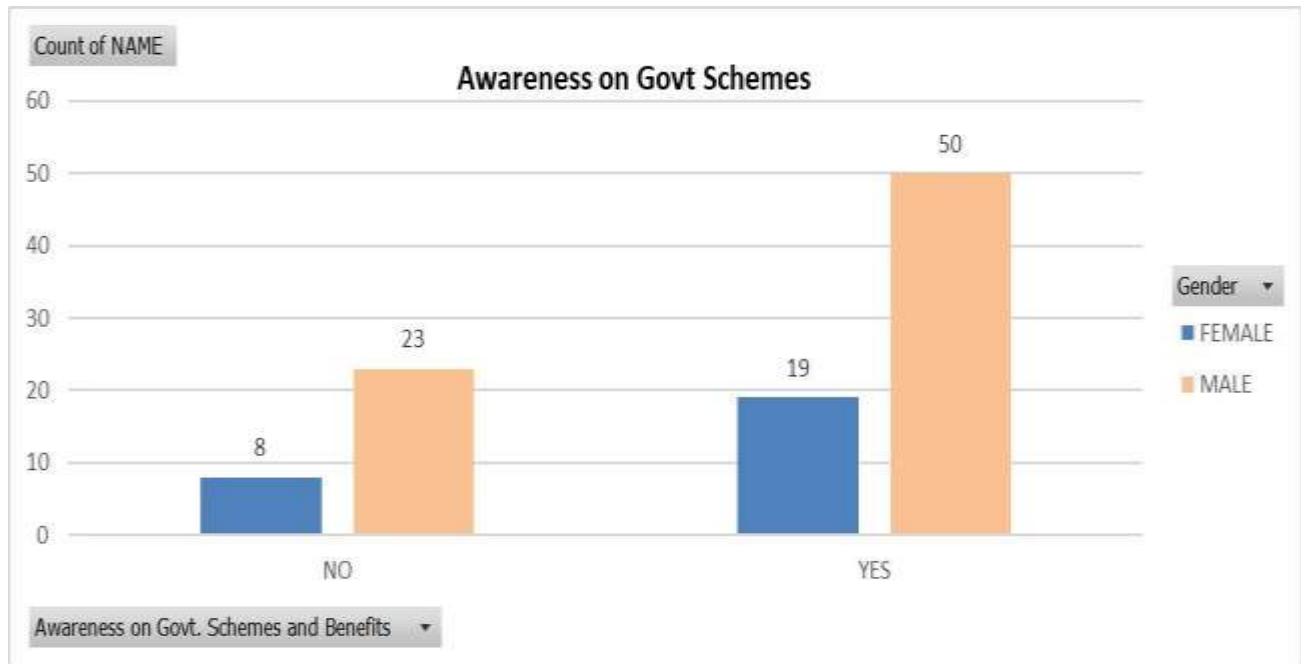


Results:-

From the collected data, the following conclusions are drawn:

- **Mismatched Intent and Delivery:** While schemes exist and are theoretically effective, their utility remains underleveraged due to systemic barriers like digital illiteracy, language gaps, and poor coordination.
- **Benefit vs Expectation Mismatch:** Monetary benefits do not match the expectations set by government publicity. Many farmers felt benefits were one-time or minimal.

- **Localisation Issues:** Many schemes are designed generically and lack regional customisation, especially in language, crop relevance, and socio-economic context.
- **Operational Challenges:** Farmers highlighted delays in application processing, lack of scheme updates, and insufficient involvement of Panchayati Raj institutions and local cooperatives.



Conclusion:-

The study concludes that while government schemes have the potential to bring transformative change to the agricultural sector, their implementation must be strengthened through systemic reforms. Key areas of improvement include simplifying application procedures, increasing staff responsiveness, investing in rural digital infrastructure, and involving local governance bodies in outreach. Bridging the gap between awareness and participation is crucial for ensuring that the intended benefits of these schemes are fully realised. Policy frameworks must integrate on-ground realities with digital advancements to ensure a more inclusive, efficient, and farmer-friendly agricultural ecosystem (NABARD, 2023).

Limitations and Challenges

We conducted a survey with a limited sample size of 100 people, but we plan to increase this number in the future for further development.

Author Contributions

Mr. Prathatheswaran Chandrasekaran designed the study; Dr. Hemachandran Ravikumar provided ideas on the final design and selection of assessment tools. Both authors were involved in data collection, summarising, statistical analysis, and finalising the report. Dr. Hemachandran Ravikumar provided the initial draft of the manuscript, and all considered it before making the final version available.

Declarations of Conflicts of Interest

The authors declare that they have no potential conflicts of interest regarding the study design, research analysis, or publication of this article.

Funding

The work was supported by the **UNS Research Council & UNS Digital Technologies Pvt Ltd.**

Ethical Approval

The study was approved by the Review and Ethics Committee of the UNS Research Council, India. All participants provided written informed consent about the trial.

References:-

1. Chand, R. (2017). Doubling Farmers' Income: Rationale, Strategy, Prospects and Action Plan. NITI Aayog.
2. FAO. (2022). Digital agriculture: Farmers in the digital age. Food and Agriculture Organization of the United Nations.
3. Gulati, A., & Banerjee, P. (2016). Rationalising subsidies, raising investments and linking farmers to markets. ICRIER.
4. Government of India. (2020). Annual Report 2019–20, Ministry of Agriculture and Farmers Welfare.
5. NABARD. (2023). Status of Agriculture and Allied Sectors in India. National Bank for Agriculture and Rural Development.
6. NITI Aayog. (2019). Strategy for New India @75.
7. Rao, N. C., Reddy, A. A., & Joshi, P. K. (2019). Agricultural Transformation in India: Trends, Challenges and Opportunities. Economic & Political Weekly.
8. Singh, S., & Singh, S. (2018). Institutional Reforms in Indian Agriculture. Indian Journal of Agricultural Economics.
9. World Bank. (2021). Enhancing the Effectiveness of Public Spending in Agriculture: Evidence from India.