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INTERNATIONAL JOURNAL OF ADVANCED RESEARCH (IJAR)

Article DOI: 10.21474/IJAR01/21365 **DOI URL:** http://dx.doi.org/10.21474/IJAR01/21365



RESEARCH ARTICLE

INTELLECTUAL PROPERTY RIGHTS AND ARTIFICIAL INTELLIGENCE

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Manuscript Info

Manuscript History
Received: 10 May 2025

Final Accepted: 13 June 2025 Published: July 2025

Key words:-

Intellectual Property Rights, Artificial Intelligence, Invention, Copyright, Human Intellect

Abstract

Intellectual Property (IP) refer to creations of the human mind. It includes things like inventions, literary and artistic works, and symbols, which are owned and created by humansbeing. IP is often called the "product of the mind" because it comes from human intellect that is thinking and creativity. In present scenario, Artificial Intelligence (AI) plays a very important and dynamic role in the field of Intellectual Property Rights (IPR). This paper goes through how AI affects the legal and policy aspects of IPR, especially in India. While AI helps in creating innovative products, it cannot own a copyright or patent. According to the Indian IPR laws (like the Patents Act, 1970), IP must be created by a human intellect, not a machine. AI is considered like a tool, much like a computer, that supports human creativity and innovation, but it cannot replace human intellect. In fact, AI itself is a result of human intellect. AI can be very useful in generating new ideas, analyzing huge amounts of data, spotting trends, and even detecting infringement and passing out of copyrights, patents, and trademarks quickly. But it still depends on human instructions and works for human benefit. For example, a young scientist named Munir Khan from Lakhimpur Kheri, Uttar Pradesh, won the Engineering for Humanity Award 2025 for inventing smart glasses for visually impaired people through his start-up Cadre Tech-Notories Service LLC. In the case of Thaler vs. Comptroller General of Patents (UK and EU), the courts ruled that AI cannot be listed as an inventor in a patent application because inventor ship is limited to humans.

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Introduction:-

In today's digital world, Artificial Intelligence (AI) change the lifestyle of human being by change the working style of human being. It probe in every field like health, education, business, and even in creating music, art, and writing etc. As AI becomes more advanced, it also brings new challenges—especially in the area of Intellectual Property Rights (IPR). Which laws are made to protect human creativity and inventions. And who is responsible for plagiarism in research work.

Intellectual Property (IP) means something that is created by a person's mind or human intellect, like an invention, a book, a design, music. IPR laws give rights to people for protection of their original work. But now, since AI can

also create things, a big question arise: Can something made by AI get legal protection? And who will own it—the person who made the AI or the AI itself?

This paper studies how AI is affecting IPR, especially in India. It looks at whether the current Indian laws are enough to deal with AI-related inventions and creative work. It also includes important cases like Thaler vs. Comptroller General of Patents, where the court said that AI cannot be listed as an inventor, because only humans can own IP.

Literature Review:-

The intersection of Intellectual Property Rights (IPR) and Artificial Intelligence (AI) is a rapidly evolving field, necessitating a comprehensive literature review to understand its implications. This review synthesizes insights from various studies, highlighting the applications of AI in IPR, the challenges posed by generative AI, and the need for updated legal frameworks.

Applications of AI in IPR

AI technologies are increasingly utilized for patent searches, IP management, and infringement detection, enhancing efficiency in these processes (Yang, 2024).

Case studies demonstrate the effectiveness of AI in evaluating IP, revealing both advantages and areas needing improvement(Yang, 2024).

Challenges of Generative AI

Generative AI complicates traditional IPR frameworks by producing original content, raising questions about authorship and originality(Samuel, 2024).

The legal adequacy of existing IPR systems is scrutinized, emphasizing the need for reforms to address AI-generated works(Samuel, 2024).

Comparative Analysis of IPR Mechanisms

A comparative analysis of IP protection mechanisms across jurisdictions reveals strengths and weaknesses in safeguarding AI-driven innovations(Kazimi & Thalwal, 2024).

The study suggests actionable recommendations for policy reforms to balance robust IP protection with fostering innovation(Kazimi & Thalwal, 2024).

While the integration of AI into IPR presents significant opportunities for innovation, it also poses ethical dilemmas and challenges that require ongoing legislative adaptation to ensure that both human creativity and technological advancements are adequately protected.

Methodology:-

This research is based on doctrinal (library-based) methodology, which involves the study of legal texts, case laws, statutes, academic articles, and policy documents. The purpose is to understand the legal position of Intellectual Property Rights (IPR) in relation to Artificial Intelligence (AI), in the Indian context.

What are Intellectual Property Rights?

Intellectual Property Rights (IPR) are laws that give people the right to protect their own original ideas and creations. This includes things like inventions, art. music, books, software, and more. These rights stop others from copying or using someone's work without permission.

There are different types of IPR:

- 1. Patent Protects new inventions or machineswhich have inventive step and capable of industrial application
- 2. Copyright Protects creative work like books, music, movies, and artwork.
- 3. Trademark Protects brand names, logos, or slogans used in business.
- 4. Designs Protect the product looks.

These rights help people feel safe to create new things because they get credit and legal protection over their work.

What is Artificial Intelligence (AI)?

Artificial Intelligence (AI) is when machines or computers are able to do things that normally need human thinking. This includes learning, solving problems, making speech, pictures, or taking decisions.

AI is used in every areas, like:

- Healthcare Helping doctors in finding and treat diseases.
- Education Apps and tools that help students learn better.
- Law Assisting lawyers in finding legal information.
- Business Chatbot that answer customer questions.
- Arts Creating songs, paintings, or stories.

In short, AI helps make tasks easier, faster, and smarter.

How AI is Used in Intellectual Property:-

Artificial Intelligence (AI) is now helping a lot in the field of Intellectual Property (IP) in-

- Creating new inventions and technologies.
- Writing poems, articles, and songs.
- Making new designs or artworks.
- Interpretation of largedata and find patterns
- Quickly detect infringement of copyrights, patent or trademarks.

Now a big question arise: if AI creates something, can it get protection under IP laws? Right now, the law says that only humans can be inventors or authors. AI is treated like a tool-just like calculator or a computer or Google—that helps people create things, but it can't be the creator itself. It is based on input-output device in which one command and AI give answer.

1. Abbott, F.M. and Reichman, J.H., 2007. The Doha Round's Public Health Legacy: Strategies for the Production and Diffusion of Patented Medicines under the Amended TRIPS Provisions. Journal of International Economic Law, 10(4), pp.921–987.Legal Problems with AI and IPR

There are several legal problems comesbeforeAI and Intellectual Property:

Who owns the work? – If AI makes or invent something, is it owned by the person on whose behalf it is made, the person who used it, or the company?

- Can AI be called an inventor? Courts have said no, only humans can be inventors.
- Can AI-created songs or pictures be copyrighted? The law isn't clear on this yet.

Who is responsible if AI copies from somebody's work? – It's rigorous to decide who should be responsible. Important Case: Thaler vs. Comptroller General of Patents

A scientist named Stephen Thaler used his AI system called DABUS to create new inventions. He tried to get a patent in the UK and Europe by naming DABUS (the AI) as the inventor. However, the court rejected his request, saying that only humans can be inventors under the law¹. This case shows that today's IP laws do not allow AI to be seen as a legal creator or inventor.

2. Indian Viewpoint

In India, laws like the Patents Act, 1970 and Copyright Act, 1957 clearly say that inventions or creative works must be made by a human intellect ². Indian law does not yet allow AI to be treated as an inventor or author. However, AI is still being used in helpful ways in India, such as:

- Assisting lawyers with legal research
- Finding cases of copyright or trademark infringement and passing off.
- Helping startups and businesses grow through new technology³

India is also working on a plan called the National Strategy on AI, but legal changes related to IPR and AI are still in the early stages⁴.

¹ThalerV. Comptroller General of Patents, UK & EU – AI cannot be named as an inventor.

²Patents Act, 1970 & Copyright Act, 1957 – Only humans can be authors/inventors.

³Use of AI in Indian legal and business sectors is increasing.

3. Example of Indian Innovation

A young scientist named Munir Khan from Lakhimpur Kheri, Uttar Pradesh, invented smart glasses to help blind people. His innovation won the Engineering for Humanity Award 2025. His company, Cadre Tech-Notories Service LLC, is using technology to help society. This shows how human creativity, supported by tools like AI, can lead to amazing and useful inventions⁵

Conclusion:-

AI is helpinghumans a lot to create new ideas, but current IPR laws only give rights to humans, not machines. Cases like Thaler vs. Comptroller show that AI can't be an inventor. In India, AI is useful in research and innovation, but legal rules need to be updates.AI is becoming more common in legal research, copyright detection, plagiarism detection and pharmaceutical innovation. This means there is an urgent need to update IPR laws and policies to match the fast growth of technology, while still protecting human rights and creativity. We must change laws carefully to support both technology and human creativity.

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⁴India's National Strategy on AI by NITI Aayog is under development.

⁵Real-world example showing the power of human-AI collaboration.

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